









A self-sufficient municipality... and so much more...

# Atholville - a self-sufficient municipality ... and so much more

Atholyille celebrated its 40th anniversary of incorporation in 2006. This is the summit of 5 decades of economic, commercial, industrial and institutional growth. Since 1970, when Atholville became the first member of the Association of towns and villages, our municipality has never ceased to innovate in the form as well as in the content of its development. Its tax base has increased from 4,3 million in 1971 to 154 million in 2008. Neighboring municipalities envy its development which they see as the norm to follow. Mr. Alan Dixon, former mayor of Tide Head, says that Atholville stands as the most progressive village in Eastern Canada if not in the entire country. The commercial and industrial activities which stem from our Village make it the motor of the economy of the region. The Village of Atholville stimulates the economy of the whole region by way of the AV Cell Mill, its Shopping Center as well as its many businesses. Atholville creates a steadily increasing number of jobs as it attracts a multitude of consumers who come to shop in its stores, dine in its restaurants and enjoy quality services offered by various establishments in the entire region.

Atholville is undoubtedly more than self-sufficient; its influence has an economic impact on the entire region. It stands out in many ways, namely by its regional initiatives and its spirit of cooperation toward neighboring municipalities. To illustrate theses affirmations, numerous activities undertaken by the Village will be briefly outlined in the following text.

## **Vision**

The Village of Atholville recognizes the importance of developing its full human and economic potential while ensuring the well-being and quality of life of its residents in an atmosphere of security, harmony and confidence.

#### Mission

Being both dynamic and avant-gardist, the village of Atholville focuses on the well-being and self-fulfillment of its residents as well as the commercial and industrial development of the municipality by means of sound economic management and decision-making.

# **Important facts**

## The Village and its employees

With a humble beginning of 2 employees having few fringe benefits in 1971, the number of employees has increased to 6-8 employees enjoying salaries and fringe benefits which compare favorably to those of other villages in the Province. The permanence of its staff is a witness of their satisfaction and their interest in working for the Municipality. On-the-job training of its employees has enabled the Village to keep abreast of the latest technology. To this number are added students and adult employees during the summer season.

#### Property tax rate

The residents of Atholville enjoy a tax base which is far below the Provincial level, thus making lodging quite affordable.

#### In Atholville, you'll find...

With two churches, one school, two accommodation stores, three car dealerships, a modern library, a public rink and pool, Atholville is proud of having the region's first Shopping Mall with its many attractive stores which serves clients in the region and from part of the Province of Quebec. Its residents also have the benefit of being close to the Regional Hospital, the New Brunswick Community College, the anglophone and francophone high schools, namely Polyvalente Roland-Pépin and Sugarloaf Senior High.

# Historical notes

Father Sébastien visited the Indian missions and erected a cross at Tjikoq (Atholville).

1642	Father André Richard came to live six months with the Indians.
1647	Nicholas Denys from Bathurst opened a store in Atholville.
1750-175	5 French Acadians settled in Campbellton.
1760	On July 8, Captain Byron in command of a large fleet is victorious over a small French fleet which had sought refuge in the Bay of Restigouche.
1850	All territory which is now Atholville belonged to Mr. Robert Ferguson.
1876	Opening of a railway line.
1901	The Shives Company is established and eight houses are built on the "Flat".
1902-1905	The Mowatt and W.H. Miller mills began their operations. The Post Office address is changed from "Shives Athol" to "Ferguson Manor".
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